

Opening Business: The Iowa Quarter Horse Association Board of Directors held a regular meeting Tuesday March, 12th, 2024 at Iowa Cattleman's Association in Ames, Iowa. President Tammi Adix called the meeting to order at 6:35PM.

Board Members In Attendance: Tammi Adix, Mitch Adkins, Lindsay Black, Codi Jo Heesch, Becky Grier (google meet), Kim Strong (google meet), Craig Johnson, Rosalie Carlson, Jackie Kincaid, Brian Hamrick, Sarlynn Heston (google meet), Jennifer Horton, Nikki Twogood. Guests: Fletcher Black

Tammi Adix reported Dawn Pyle was inducted into the Palomino Hall of Fame. She congratulated our members who had a successful Sun Circuit Show. Tammi gave condolences to the family of Roger Rollefson. There are 4 people who have not turned in their Code of Conduct and she will be reaching out to those people individually.

February minutes: Rosalie moved to approve minutes with grammatical changes. A second was made by Loren. Motion carried unanimously.

Vice President update: Mitch reported that he spoke with Peggy Miller with the State 4H to let her know about the upcoming clinic being put on by Craig and Lori. There was discussion that followed in regard to giving 4H members a discounted rate to the clinic. Craig and Mitch will follow up on this matter.

Treasurer's report: Codi Jo presented a corrected treasurers report from the one previously emailed. Codi Jo updated with the new balance sheet that \$5400 will be moved into the ranch 2024 account. Brian recommended a CD for 2024 breeder's account. Kim wants to make sure Kelly Birkenholtz is notified and informed of the amount we are looking to transfer to a CD Codi Jo will look into options for it.

Old Business:

Mayflower – Volunteers are needed. Jennifer reported Becky will set up awards table. Jackie has 5th district help with bedding. Barb Delf will coordinate getting trail courses set for practice and show. Arena is set to be closed at 7am on show mornings. Discussion of trail patterns. We can reuse Tim Kimura trail patterns at half cost. The ranch trail patterns are done by Shannon Dudley from Missouri. We have not received the contract back from the Iowa State Fairgrounds. Jackie reported stalls in aisle B need some TLC. She also reported the fairgrounds did get new machinery for arena upkeep purchased. We still need a bid from Jamie Zuidema for shavings. We have spoken with Joe at Hawkeye Wood Shavings to make arrangements for shavings trailers at the show. Mitch spoke with Jason Roll yesterday and he might make it up to Mayflower. Mitch recommended closing arena earlier in the mornings to allow more time for trail set up.

Denison Memorial Day Weekend/IQHA: Lindsay still has not found someone else to run the office. Cindy Brown is doing roping cattle. We need to contract hay for the cattle. Jeff Minon will be contracted for VRH cattle. Reis Trailers for a new sponsor for IQHA. Lindsay will follow up on sponsorship specific to the Denison Shows. Mitch knows a food truck person from Harlan and will get Lindsay contact information. Jennifer will work on the ad for Working Horse Magazine. Jennifer moved to give out exhibitor appreciation awards at Denison. Loren 2nd. Discussion was had. Motion passed unanimously.

Snowflake Recap: There was a profit without NSBA payouts of 16726.62.

Scenic City: Jennifer reported they are getting stall reservations in. They have worked with Ellsworth to allow jump outs for the open show. There is a possibility for stalls for Wednesday night only for the open show if stalls are not sold out. Jennifer will sponsor the big checks for the added money classes.

Fall Classic –Tammi has reached out to Nick Wood with no response regarding adding the Stakes classes and the Non-Pro Challenge classes to the showbill. Jennifer recommends putting the Non pro challenge finals right after their perspective classes with the final set of judges. Brian asked for a pay scale for NSBA classes. Mitch stated he is still working on this, and it will be an agenda item added to the April meeting. Loren reported the ranch maturity classes will run concurrent with the AQHA ranch classes.

Banquet 2025: No updates due to Anna Terry Zuidema being on vacation.

Membership cards and printer: Tammi is buying a printer from work for \$100. She will allow IQHA to use it. Jennifer says it's very doable to do membership cards with mail merge. Jennifer provided cost differences. We currently have under 400 members. 1000 cards would be \$240. Jennifer moves to proceed with making membership cards for members. Second by Nikki. Motion carried unanimously. Tammi will order cards. Loren will talk with Western Edge and Long Creek Outfitters to see if they will offer a discount to IQHA members.

Audit report 2023: The accountant sent a new invoice stating that the previous invoice was a progress invoice. Tammi will handle communication with the accountant. Kim commented that their company buyout may have been a delay in us getting our results.

New Business:

Snowflake 2025: It will be February 13-16 in Cedar Rapids. Brena has reached out to get a contract from Kirkwood and TNT will work on judges.

Horse Fair Booth – Volunteers needed! Jackie named off all sponsors for the cups. They are 22oz color changing cups. The set up will be Thursday night. The horse fair goes Friday through Sunday 9am to 6pm. The vendor area and horse barn are free to enter this year. All of the events cost money. Sarlynn and Marlie Frederick will help bag horse treats. Lindsay asked Tiffany with Aster Laser Company to donate some items to give out. Cassie George will try to duplicate the Hall of Fame Poster on a wafer board along with the sponsors. Jackie will be doing thank you notes for sponsors. We decided on a 5:30pm set up for anyone available.

Trail Water Box: A donation was made by Mary Goos of a trail water box. She will probably bring it to the fall show. It will be added to the trail trailer and used for decoration in trail patterns most likely.

Trail Trailer: We are missing the bridge out of the trailer. Jennifer has been cleaning the trailer and she reports that the ranch trail logs are too heavy. The registration is in the trailer now. Jennifer will put a dry erase board on the inside of the trailer for inventory purposes. Currently we are missing a lot of cones out of the trailer. There are currently 63 poles. Discussion followed that there may be cones in storage unit. Jackie reported in 2019 IQHA purchased 16 red, 16 black, 16 blue, and 16 white poles.

Mayflower 2025 question from the Iowa State Fairgrounds: The World Ranch Horse Association Show has contacted the fairgrounds to hold a show there in May of 2025. Cody called to ask if we felt this would interfere with our Mayflower show. Discussion was had and we do not feel it would affect Mayflower numbers, but there is a concern that it may affect Denison numbers.

Becky left meeting 8:30

Stallion Auction Reimbursement Request: A woman from Germany purchased 4 breeding's from stallions she states will not ship to Germany. She is requesting a full refund on all 4 breeding's purchased. Becky rejoined at 8:37pm. Mitch and Brian discussed that two of the stallions have frozen semen in Europe. Jennifer moved to deny her request for a refund. Second made by Nikki. Motion passed unanimously. Tammi will draft a letter to send to her.

National Directors Reports: Tammi reported she is leaving for AQHA National Convention Thursday.

Ex-Officio: Loren attended the World's Greatest Horseman last month and it was a great show. It was like an NFR performance, and the crowd was great. He came home with some ideas to utilize this fall.

District 1-Becky had no report.

District 2-Brian reported they will be holding a queen contest on June 8th at the Fayette County Fairgrounds. Information will go out this week for anyone to apply. Hawkeye Classic forms are live. They donated \$250 to Mateer Strong for the AQHA Congress Queen Contest. Stallion service update that we just sold 2 more service fees.

District 3-Lori had nothing to report.

District 4-Kim reported she is looking for meeting locations and they likely will not have a March meeting.

District 5-Jackie said they will not have a March meeting. Contact her to help at the Horse Fair. 5th district will do something in April.

District 6-Vacant

District 7- Nothing further to report

District 8-Vacant

Directors at Large Reports

Craig reported The American on TV this weekend. The horse industry is really jumping and being promoted with cutting, reining, and cow horses. Clinics are hot right now. Craig is doing a lot of clinics this year including a European tour starting next week.

Jennifer will be attending the AQHA National Convention.

Sarlynn thanked everyone for their hard work at the Snowflake Circuit.

Nikki-nothing to report for tonight.

Social media-Jennifer asked that you provide her new emails for the directory.

Youth-Quilt drawing will be at Mayflower. Non-Pro Challenge presenting sponsor will be Show. Horses by Shannon. They will provide buckles for the champion and reserve champions. Codi Jo sponsored as well allowing us to provide 3rd -5th place awards as well.

There were no other committee reports.

Jennifer moved to adjourn the meeting. Second made by Brian. Meeting adjourned at 8:56pm

Next Meeting will be April 16th.